

After the Sale Survey

Dear _____,

CONGRATULATIONS ON THE CLOSING OF YOUR HOME. I'M HAPPY THAT I COULD HELP YOU. SO THAT I CAN EVALUATE AND REFINE MY SERVICE, I WOULD APPRECIATE YOUR COMMENTS AND SUGGESTIONS. YOUR OPINION IS IMPORTANT TO ME. PLEASE HELP ME BY RETURNING THIS FORM IN THE SELF-ADDRESSED, STAMPED ENVELOPE AT YOUR EARLIEST CONVENIENCE. YOUR COMMENTS WILL ENSURE THAT I AM PROVIDING THE HIGHEST LEVEL SERVICES AVAILABLE! THANK YOU.

SPECIFICALLY, HOW WOULD YOU RATE ME ON THESE ITEMS?

1	SOURCE OF INFORMATION	___	EXCELLENT	___	SATISFACTORY	___	UNSATISFACTORY
2	KEEPING YOU INFORMED	___	EXCELLENT	___	SATISFACTORY	___	UNSATISFACTORY
3	PROBLEM SOLVING	___	EXCELLENT	___	SATISFACTORY	___	UNSATISFACTORY
4	LISTENING SKILLS	___	EXCELLENT	___	SATISFACTORY	___	UNSATISFACTORY
5	AVAILABILITY	___	EXCELLENT	___	SATISFACTORY	___	UNSATISFACTORY
6	ENTHUSIASM	___	EXCELLENT	___	SATISFACTORY	___	UNSATISFACTORY
7	EASY TO WORK WITH	___	EXCELLENT	___	SATISFACTORY	___	UNSATISFACTORY

WHAT DID YOU LIKE ABOUT WORKING WITH ME? _____

WOULD YOU RECOMMEND ME TO OTHERS? Yes No

MAY I USE YOU AS A REFERENCE? Yes No

IN WHAT AREAS COULD I IMPROVE ?

SERVICES YOU WOULD LIKE TO SEE ME ADD:

WOULD YOU REFER YOUR FRIENDS AND FAMILY TO ME? _____



How would you like me to continue communication? _____

Would you write a letter of recommendation for me? _____

Who do you know who's interested in buying or selling in the future? _____

Names and phone numbers: _____

Signature: _____

Date: _____

EXCERPTED FROM *The Business Planning System for the Real Estate Professional*,
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