

## Give your Agents a Lasting Gift—



## and Gain Long-Term Loyalty

What if you could assist agents in creating much better businesses—while creating unassailable loyalty with them?

What if you could help them build an effective business plan—with you as *partner*?

*You can, when you assist them in the business planning process.*

## Sponsor a Business Planning Webinar from Carla Cross— for your Clients

### How It Works

- You and I schedule the webinar at your convenience—anytime between Nov. 30 and Jan. 31
- You provide me your bio and logo/picture
- Carla provides you, via email, a link/invitation to the webinar, set up by Carla Cross, using her GotoWebinar service
- You invite your clients to attend by emailing the webinar invitation to them
- You will also receive your recorded webinar to share with clients

## Benefits of Sponsoring the Webinar

- Shows agents you want to assist them as professionals
- Gets you 'into the loop' in their business plans
- Gives you a reason to keep contacting them as their coach
- Differentiates you as a business person

## Contents of the Webinar

- 4 Sacred Cows you HAVE to slaughter to build a business plan for tomorrow
- How to look at your business to find out what's best for *you*
- The 'spring ahead' time-saving planning tip
- The 3 best strategies for your 2011 action plan
- Webinar timeframe: 45 minute recording; 15 minutes for your clients' questions

## Your Investment

\$400 (for each 'live' webinar)

### Includes

- 'live webinar' with your sponsorship
- your webinar recording
- Affiliate's group coaching session—how to coach your agents to get production and loyalty

How to schedule your webinar:

Contact me at [carla@carlacross.com](mailto:carla@carlacross.com) or [www.carlacross.com](http://www.carlacross.com)

Or, call me at 425-392-6914.

Let's get it scheduled today and get your agent clients on track to a great 2011!



---

Carla Cross Seminars, Inc. • 1070 Idylwood Dr. S.W. • Issaquah, WA 98027 • (425) 392-6914  
Fax (425) 392-6414 • VM 1-800-296-2599 • email: [carla@carlacross.com](mailto:carla@carlacross.com) • [www.carlacross.com](http://www.carlacross.com)