



Fired-Up Leadership: How to Recruit Your *Dream Team*

You don't have to settle for just licensees—assemble a real *dream team*

What if you had the skills to recruit a real dream team? What would your office look like, feel like, and sound like with a team of enthusiastic, focused, cooperating likeable agents? Wow! This presentation helps managers get "fired up" about recruiting, for recruiting is the beginning of realizing that "dream team" office. That's an office where things happen--and they happen with respect and appreciation of the manager.

Knowing you can create what you want fires up managers to recruit. Carla shares with you the concrete, proven steps she has used over and over to recruit those who lead in productivity and bottom-line profits.

In this session:

- Killing the sacred cows that destroy our recruiting efforts
 - Your dream team--how would you recognize them?
 - Matching your values and theirs for change-ready leadership
 - The 4 mistakes managers make in recruiting that cost them big \$\$\$
 - Best bets for the best recruits (new possibilities not known by your competitors)

 - YOU--promoting your invaluable value (and you didn't know you had)
 - 5 recruiting strategies so you won't have to give away the store to get a recruit
 - The best type of interview question you'll ever ask (and no one else uses!)
 - Evaluating your team now--are they helping you win the recruiting game?
- 3 dynamite in-office programs to attract the recruits you want

Managers will come away from this session with strategies and skills ready to put to work to recruit people who will return profits to them--and provide a team play atmosphere for less stress, and more job satisfaction.

Included: a 7-point action plan and detailed outline

For: Managers, assistant managers, coaches, trainers.

Time frame: 1 ½ to 3 hours; can be an all-day workshop.

This program is fully customized to meet the needs of each company

