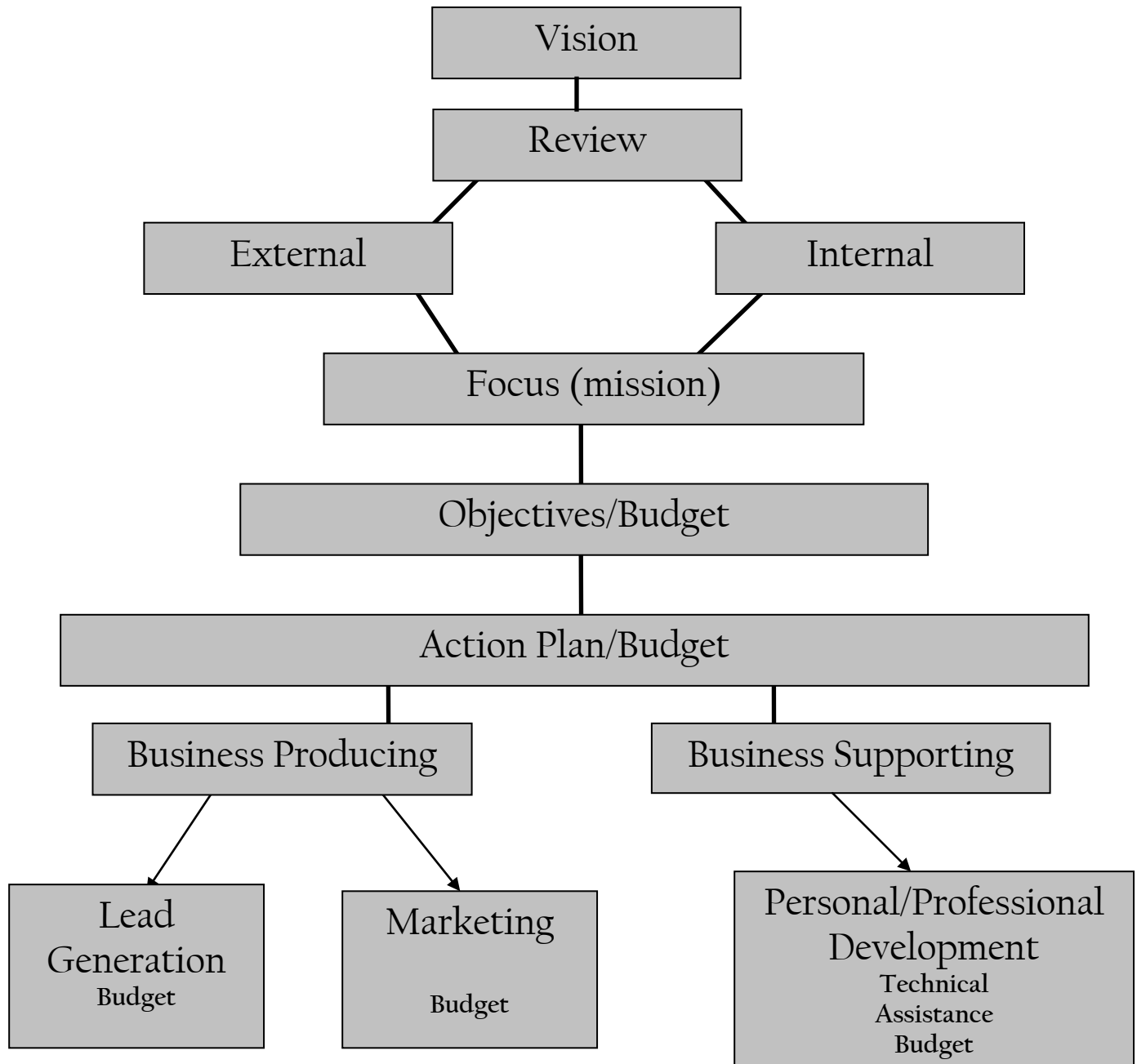


# Components of a Business Plan

Excerpted from [www.beyondthebasicsonline.com](http://www.beyondthebasicsonline.com)



Use Measurement Vehicles to Measure Results of Actions Against  
Objections  
Mission  
Vision

