



Knock Their Socks Off! Tips to Make Your Best Presentation Ever!!!

You're an affiliate (title, mortgage, inspector, attorney, etc.), and you've dropped into a real estate office meeting. The manager sees you, and says, "Jody, I'm so glad you're here. Why don't you give a 5-minute presentation on the challenge of _____ and how your company can solve it?"

Does panic set in? Or, are you prepared? Can you create a presentation—right now?

Unfortunately, most people called on to present wander around in a vast wasteland of information—and then just stop with relief when their time's up. This doesn't help that affiliate stand out—and get more business!

You will be able to meet the challenge, if you learn the formula for putting together that presentation—even on the fly.

In this fast-paced, high audience-participation session, Carla Cross shares her presentation process, and shows you how to put it to use in an effective, creative—and simple way.

Adding a Creative Element to the Experience: It's a Performance!

Carla's not going to bring just the same old presentation style and message, though: Carla's background is not in real estate only, it's in *music*. Using the piano and/or flute, Carla shows you the performance skills she learned as a performing and teaching musician (she started playing at age 4). She shows you how to craft, contour, and make your presentation or training unique (she even teaches someone to play the piano—in a minute!) After all, you ARE a performer up there! Carla shows you how to take advantage of all the performance skills she knows and practiced for years.

Who this is for: Affiliates and anyone who has to get in front of an audience and do an effective persuasive presentation (that's pretty much ALL of us!)

What You'll Learn and Walk Away With

The secret structure of all persuasive presentations; a process to craft your presentation—even on the fly

How to avoid the deadly presentation sins we practice when we don't know what we don't know!

The performance principles all great presenters use to assure high self-confidence and exceptional outcomes

The 5 best methods all performers use to control nervousness, cancel the fear, increase their self-confidence, and double their effectiveness

How to apply dynamics and non-verbal cues to improve your presentation outcomes

For: Affiliates and anyone who presents in front of 2 or 200+

Customization: Every presentation is customized using Carla's pre-conference survey

