



Train the Trainer Hybrid

Have 5 or more People You Want Certified as Clock Hour Instructors Together? Get More from the Program and Create Teamwork

For Companies or Associations: The Hybrid Version of Train the Trainer

Group Work along with Individual Work and Zoom Training

It's challenging for people to get through the distance learning version of Train the Trainer alone. We have the solution. Make it 'hybrid'. The hybrid version of Train the Trainer combines this distance learning course with Carla's live on-line coaching 4 times for 45 minutes, once or twice a week, during the scheduled 2 to 4-week time frame (you decide on the time frame). Twice a week if 2 weeks; once a week if four weeks). Same curriculum/ same qualifying for DOL as a certified instructor/15 clock hours.

Benefits: This adds urgency to finishing the course. It creates teamwork. It creates support with Carla's coaching. It maintains flexibility for the attendee to do the work as they can—within the course time frames.

Carla Coaches Your Attendees: In-person Zoom coaching with Carla Cross for your team to motivate them and increase their confidence. This is great if you want to certify your trainers and have them working together on these skills.

Carla reviews all work. You have another benefit—Carla looks at and comments on your work, so you keep getting better. With permission, people in the course also share their work so everyone learns together.

Minimum registrations for a series: 5 (at \$225 each—discounted from \$249)

Note: Tuition for Train the Trainer course will be \$299 starting in May, 2023.

Investment: Sponsor chooses whether to pay for each registrant with added \$1500 for Carla's 'live' coaching and pacing; or choose a \$3000 flat fee and register as many attendees as you wish. Because this is a hybrid version only for your company, sponsor provide attendees'

names/contact information and Carla will register them. Sponsor collects moneys owed and issues a check to Carla Cross. (All registrations and moneys must be to Carla 3 days prior to course launch date.) Attendees will get entrée into their course (no one else will be allowed in that version of the course).

Schedule: (can be 2 or 4 weeks)

Carla alerts all attendees with the dates of the upcoming zoom calls.

First Zoom call: Introduction via Zoom Call 45 minutes; Complete sections 1 and 2 in the course on your own before second zoom call.

Second zoom call: Review work of the sections via Zoom Call 45 minutes; complete sections 3, 4, 5 in the course on your own. Complete before third zoom call.

Third zoom call: Review work of the sections via Zoom Call 45 minutes; complete sections 6 and 7 in the course on your own. Complete before fourth zoom call.

Fourth zoom call: Review of work and graduation! Via Zoom 45 minutes

Contact Carla to learn more and schedule: 425-392-6914 or carla@carlacross.com.

All Train the Trainer Courses Are Not the Same!

Be sure your Train the Trainer attendees get the skills they want and need—not just grind through clock hours! Read what recent Train the Trainer graduates say about Carla’s course:

*I have been a professional speaker for over 30 years and found this course to be invaluable in making me better! While it is focused on real estate, with minor modifications, it could be marketed to anyone who wishes to be a better speaker. Highly recommend Carla and this course. Thank you! Katie Evans, www.KatieEvansSpeaks.com
Katie@KatieEvansSpeaks.com*

Carla Cross's Train the Trainer course offers a very in-depth study in creating presentations, giving presentations and how to control the audience. I left the course feeling much more confident about my presentation abilities. Sarah Thompson, Chicago Title Co.

Carla Cross's "Train the Trainer" is a thorough breakdown of what it takes to create and implement compelling and meaningful workshops. Her years of experience have taught her that simply lecturing to an audience does not foster skill building and that truly good instructors are very intentional and organized with their course work. This was a very inspiring class. Bridget Young, Windermere Real Estate

