

What You'll Learn in Carla Cross's Instructor Development Workshop (live) and Train the Trainer (online)

All Train the Trainer courses are not alike. Instead of grinding through two days to get your clock hours, why not learn from the best and get specific skills to solve your training challenges?* Gain the techniques and skills to be an effective trainer—whether you're presenting to three or thousands.

Carla says, 'I don't want you to say you liked the class. I want you to walk out of my class saying 'I got dozens of practical strategies to solve my training challenges. And, I have confidence I can put them to work tomorrow.'

You'll walk out with these strategies to immediately put to work:

- 6 tips to *banish nervousness* and greatly increase your confidence in front of an audience
- Two unique 'models' to use to create effective workshops and teach like the pro you are! (so you know where you're going in class!) And, we'll use them in class.
- The four-step foolproof system to creating an *effective workshop*—quickly—and an example.
- Why some presentations 'wander', and how to avoid getting off track to *make your major points effectively*
- 6 tips to present effectively (from one of my international speaking coaches)
- If the audience 'wanders': How to switch how you're teaching and regain control on the spot
- A unique method to assure they retain the information
- A strategy to raise performance faster than you thought possible
- How to choose the right teaching methods for the material you're teaching (and avoid that boring lecture!)
- Application: Put adult learning theory to work in each class you teach to get maximum impact (15 ways adults learn)
- 6+ teaching methods to use to stop your audience from wandering and getting out of control
- Tips to *stay on time* effortlessly
- Learning objectives: Not just the theory—but how they actually 'tell you' how to teach (you have to name these for course approval from DOL)
- The specific template to create a three to thirty-minute *persuasive presentation* so you'll know how to launch, develop, and close every time (great for sales presentations!)
- The secret to launch any presentation so they pay attention from your first words
- How to take that boring factoid outline and make it 'live!'
- 6 strategies to get you loose from that boring old lecturing and become much more effective
- How to get more production from your agents through innovative training methods
- How to put these creative teaching methods into YOUR course (no theory here; we'll apply every principle to the class you're teaching)

Bottom line: You'll walk out with at least 15 specific strategies to make your teaching spectacular with your next presentation

Bonuses:

Live: 90+-page resource manual with dozens of tips, examples, and templates for you to use for your training

Online: Dozens of resources to use in your teaching

15 continuing education clock hours

***Your Instructor Background Makes a Difference in What You Get from any Train the Trainer**

As an international speaker, trainer, and course creator, Carla Cross has the practical experience and credibility to make any *train the trainer* a unique and valuable experience. How Carla has honed her skills and experience:

1. Member, National Speakers' Association for three decades, so she's worked with the best-known trainer of trainers
2. Attained master level CRB (Certified Real Estate Broker) instructor for 12 years—coached by master speaker/coaches during this time
3. Carla has been honored to have been chosen to create comprehensive training programs for 5 major international real estate franchises—and train their instructors to train; no one has created more training programs for major real estate franchises than Carla Cross
4. Carla was a consultant for an international franchise Train the Trainer program and was chosen to teach the course for the International launch
5. Carla has taken 5 'how to train' advanced courses to keep honing her expertise
6. Carla has been coached by the finest international coaches and speakers in the business
7. With a background in piano/flute performance and teaching, Carla's goal is not to impart information to you, but to demonstrate and give you the tools to be a great performer—the performer you know you can be, if you just have the skills! Her understanding goes way past information; she knows how to get great performance, and she shows you her unique approach so you can do it too.

Three ways to take Carla's unique course:

1. Live ([Instructor Development Workshop](#))
2. Online ([Train the Trainer](#))
3. [Hybrid](#) (a combination of online with Zoom coaching from Carla)

